



2026 Endless Mountains Visitors Guide Advertising

The Endless Mountains Visitors Bureau is accepting ads for the 2026 visitors guide. All members receive a free line listing in their respective category. Ads may be purchased for additional promotion.

What are the ad sizes and prices?

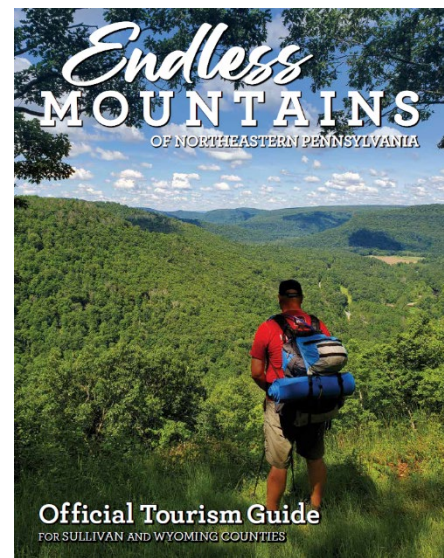
Ad Type	Measurements	Price
Eighth-Page	3.625" w x 2.435" h	\$200
Quarter-Page	3.625" w x 4.875" h	\$425
Half-Page	7.5" w x 4.875" h	\$750
Full Page	No bleed: 7.5" w x 10" h With bleed: 8.75" w x 11.25" h (8" w x 10.5" h safe area)	\$1,250
Inside Covers (2 available)	8.75" w x 11.25" h (8" w x 10.5" h safe area)	\$1,500
Back Cover	8.375" w x 7.42" h with 0.125" bleed	\$2,000
Adver-torial* (2 available)	One page	\$2,500

*The Adver-torial is new for 2026. EMVB staff will conduct interviews, take photos, and write a full-page feature story about your business with up to three revisions. The story will appear in the guide and on endlessmountains.org.

What is the distribution?

EMVB prints 100,000 copies of the visitors guide, which will be on display April 2026 through April 2027. Our distribution includes:

- All Keystone Welcome Centers in Pennsylvania
- Select rest stops in Pennsylvania
- Select rest stops in northern and central New Jersey
- 25+ brochure racks in Bradford, Sullivan, Susquehanna, and Wyoming Counties
- 1,800+ residences on our permanent mailing list
- 90+ AAA offices in the Mid-Atlantic Region
- Travel shows, trade shows, and local events throughout the year
- EMVB member businesses
- EMVB office in Tunkhannock



**What other ad specs should I be aware of?**

To make sure that your ad is crisp and clear in print, please check that the file:

- Is a press-quality PDF.
- Meets the size requirements listed above.
- Uses clear, high-resolution, 300 dpi photos.
- Is in CMYK color.
- Is an original digital file (not a screenshot or scan).

Can you help me design an ad?

Yes, our graphic designer can design a new ad for you for an additional \$50 fee. There is no charge for minor corrections (i.e. changing a date, substituting a new photo, etc.) from an ad that we designed in the past; EMVB will cover that cost for you.

What is the deadline?

Ad contracts and final artwork are due on **December 18, 2025**.



2026 Visitors Guide Advertising Contract

I would like to reserve the following ad size for the 2026 Endless Mountains Visitors Guide:

- ☐ Eighth-Page
- ☐ Quarter-Page
- ☐ Half-Page
- ☐ Full Page
- ☐ Inside Cover
- ☐ Back Cover
- ☐ Adver-torial

Please select one of the following:

- ☐ I will submit my own ad by December 18, 2025.
- ☐ Please reuse my ad from last year.
- ☐ Please reuse my ad from last year with the following changes:

- ☐ Please help me design a new ad for a \$50 fee.

Business Name: _____

Applicant Name (printed): _____

Applicant Signature: _____

Date: _____

Please email ad contracts to jill@endlessmountains.org or mail to Endless Mountains Visitors Bureau, 5405 SR 6, Tunkhannock, PA 18657. For payment, you may write a check to Endless Mountains Visitors Bureau or pay by credit card over the phone at 570-836-5431.

Please email all ad materials to jill@endlessmountains.org by December 18, 2025.