



2026 Membership Information

About Us

The Endless Mountains Visitors Bureau (EMVB) is the designated tourism promotion agency for Sullivan and Wyoming counties. Since 1962, our non-profit organization has marketed the region and promoted local businesses, attractions, and events.

We market our members through regional, state, and national publications; newspapers; broadcast media; trade shows; online publications; and more. We also produce the annual *Guide to the Endless Mountains*, which we distribute **100,000 copies** via mail, events, trade shows, AAA offices, and brochure racks throughout Pennsylvania, New York, and New Jersey.

Membership

Membership is **FREE** for any business in Sullivan or Wyoming counties. Member benefits include:

- Business name and contact information listed in the annual *Guide to the Endless Mountains*, which is released every spring
- Webpage for your business listed on EMVB's website
- Submit events to EMVB's online calendar
- Submit deals and packages to be featured on EMVB's website
- Display your brochure or business card at the EMVB Visitors Center in Tunkhannock
- EMVB will distribute your brochure at information kiosks and events throughout the region
- Subscription to EMVB Connect, a members-only e-newsletter with marketing opportunities, small business resources, and visitors bureau news
- Inclusion in the PA Route 6 Alliance
- Invitation to participate in seasonal/targeted brochures, such as *An Endless Mountains Christmas*
- Representation at travel and trade shows, industry events, and tour/travel planners
- Invitation to EMVB's bi-monthly marketing workshops and annual membership meeting
- Discounted co-op advertising in other publications, including *Happenings Magazine*, *Where & When*, and *PA Camping Directory*
- Members-only access to paid services, including writing/distributing press releases, boosted social media posts, personalized Reels, web ads, and more

Endless Mountains Visitors Bureau

5405 SR 6, Tunkhannock, PA 18657 | 570-836-5431 | 800-769-8999

www.EndlessMountains.org



2026 New Member Application

Business Information

For publication. Fill out this section as you wish to see it in print and online.

Business Name: _____
Physical Address: _____
City: _____ State: _____ Zip: _____
Mailing Address (if different from above): _____
Phone Number: _____
Email: _____
Website: _____
Facebook Username: _____
Instagram Username: _____

Applicant Information

For EMVB office use only.

Primary Contact Person: _____
Title: _____
Phone Number: _____
Email: _____

Photo Use Permission

By checking the box below, you grant permission to EMVB to use photos from your business's website and social media in our marketing efforts, such as our annual guide, ads, website, social media, etc. Allowing us to use your photos will enhance your online listing and help us promote your business more effectively. We will caption or tag your business whenever possible.

☐ I grant permission to the Endless Mountains Visitors Bureau to use my photos in its marketing initiatives.

Please check any that apply.

Eat & Drink

- ## Outdoors

- ## Places to Stay

- ## Things to Do

- ## Community

- ## Events

- ## Event Venues

- Please write a description of your business to be included on your listing on endlessmountains.org. Tell us what visitors should know about your business and what makes it unique.

[illegible]

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Application Submission

Please mail your completed application to:

Endless Mountains Visitors Bureau
5405 SR 6
Tunkhannock, PA 18657

We accept new applications all year round. However, to be included in the 2026 visitors guide, applications must be postmarked by **December 18, 2025**.

You may also submit an electronic copy to Jill Robinson, Deputy Director, at jill@endlessmountains.org.

Questions?

Reach out to EMVB by calling us at 570-836-5431 or by emailing our staff:

Jean Ruhf, Executive Director, jean@endlessmountains.org

Jill Robinson, Deputy Director, jill@endlessmountains.org

Janet Harabin, Bookkeeper, janet@endlessmountains.org